

Irish Classic and Vintage Motor Show

Terenure College, Dublin.

SPONSORSHIP OPPORTUNITIES



Irish Jaguar and Daimler Club Ltd

SHOW DETAILS

A variety of bespoke packages are available for your brand to maximize your presence.

Sponsorship provides the opportunity of having a stand-out presence in the pre-show marketing campaign as well as high visibility at event. As a sponsor you have the chance to align your brand as a leading name and engage with our affluent audience of 12,000 persons, build brand awareness and develop your sales, marketing and database.

Main sponsorships (€15,000 to €6,000) will be assured that they will be the only person in this price range to advertise their product with the exception of car manufacturers.

Our sponsors' financial support, along with vehicle entry fees, enables the Irish Jaguar & Daimler Club to donate thousands of euros every year to the community.

Local recipients include the Crumlin Hospital, Terenure College, Garda Benevolent Fund, National Maternity Hospital, Dublin Civil Defense, Migraine Ireland and Irish Red Cross. We also contribute locally to automotive-related projects.

Donations distributed since 2006 have total more than €500,000.



Sponsorsip package 1

ENTRANCE HANGERS

Each classic and vintage car will have an entrance hanger which displays the details of the vehicle for public and judges to read, the other side which faces into the car is for advertising. There are between 1,400 and 1,500 cars at the show.

Cost of this package: €1,500.

Only one package available.

www.irishjagclub.ie

Sunday 3rd July 2016
*The 33rd Irish
Classic and
Vintage
Motor Show*

ENTRANT NUMBER

Name: _____
Contact no: _____
Car type: _____
Car reg: _____
Year: _____


BREAKDOWN SERVICE HOT 222 1194

To collect your commemorative plate, please bring this
pre-filled notice to the organisers' tent in the middle of
the showground after parking your vehicle.



www.alba-automotive.ie

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Leather
Car Interiors

 **alba**
automotive

 **40 years serving
the motor trade**

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- seat repairs
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- trackers
- headlining
- electrical rewiring

CALL GERRY NOLAN
087 257 7907

Sponsorship package 2

SHOW TRANSPORT ADVERTISING

Vehicles used to transport people from car parks to show grounds and by stewards around the show ground from 10am to 6pm will display your details on the day of the show.

Cost of this Package: €700.

Nine packages available.



Sponsorship package 3

HI -VIS JACKET



Sponsor yellow hi-vis jackets worn by 50 stewards, committee members and judges around the showground, car-parks and entrance to the show. Your name on front and back of jackets.

Cost of this package: €250.

Only one package available.

Sponsorship package 4

PUBLIC SHOW GROUND BARRIER BANNERS



Package of 10 banners with your details and logo located around the show ground. Size: 2m x 1m.

Cost of this package: €500 including artwork.

35 packages available.

Sponsorship package 5

BARRIER ADVERTISING

Show ground advertising on barrier. A banner with your company details and logo displayed on a show ground barrier. Size: 2m x 1m.

Cost of this package:
€50 each, including artwork.
50 packages available.



Sponsorship package 6

STAGE ADVERTISING

Advertising in front of the stage barrier with a banner displaying your company details and logo. Size: 2m x 1m.

Cost of this package: €200 each, including artwork.
Five packages available.





Sponsorship package 7

TICKET OFFICE ADVERTISING

There are two main ticket booths for entry to the show grounds. We are offering advertising on the front of each ticket booth. Size: 20ft x 9ft.

Cost of this package: €2,000 each, including artwork.

Two packages available.

Sponsorship package 8

TROPHY SPONSORSHIP

There are 13 competition classes on at the show, with a trophy for the winner of each class. Your company details will be displayed on all winners trophy's and your companies name and details will be announced for the presentation of each winner.

Cost of this package: €2,000.

Only one package available.



Sponsorship package 9

WINNERS GOODIE BAG ADVERTISING

Each of the 13 competition class winners receive a goodie bag. Your company's compliment slip and other contact details will be included in each goodie bag.

Cost of this package: €1,000.

Only one package available.



Sponsorship package 10

BREAKDOWN SERVICE

Breakdown service listed on each entrance hanger of which is displayed in each of the 1,400/1,500 classic cars attending the show. Cost of this package is at a reduced rate as you are required to provide a breakdown vehicle for the duration of the show.

Cost of this Package: €100.

Only one package available.



Sponsorship package 11

TV SCREEN ADVERTISING

There will be three large format TV screens located at strategic locations around the show grounds. These screens will show live events from the show. This is an opportunity to advertise on these screens which will be seen by over 10,000 people over eight hours.



Cost of four x 30 second ads per hour €1,000.

Only eight advertising slots available.

Sponsorship package 12

SILVER LEVEL PACKAGE

- 10 staff passes.
- 30 concession tickets.
- One marquee 12 x 9mtrs on site 20 x 20mtrs.
- Five show ground banners with your logo.
- Event advertising: logo on leaflets, booking forms, newspapers and radio



Cost of this package: €6,000.

Only one package available.

Sponsorship package 13

PLATINUM LEVEL

- 20 staff passes.
- 75 concession tickets.
- One marquee 12 x 9mtrs on site 20 x 20mtrs.
- 10 show ground banners with your logo.
- Event advertising: logo on leaflets, booking forms, newspapers and radio.

Cost of this package: €10,000.

Only one package available.



Sponsorship package 14

GOLD LEVEL

- 20 staff passes.
- 100 concession tickets.
- One marquee 12 x 9mtrs on site 20 x 20mtrs.
- 10 show ground banners with your logo.
- Event advertising: logo on leaflets, booking forms, newspapers and radio.

Cost of this package: €12,500.

Only one package available.



Sponsorship package 15

MAIN EVENT SPONSOR

- 20 staff passes.
- 150 concession tickets.
- 15 entrance car show hangers.
- One marquee 12 x 9mtrs.
- One show ground site 20 x 20mtrs.
- 30 show ground banners.
- Advertising show value: logo on leaflets, booking forms, papers and radio.
- Six banners on main entrance to show.

Cost of this package: €15,000.

Only one package available.



BOOKING

Package no	Value	Quantity	Total
Package No 1	€1,500		
Package No 2	€700		
Package No 3	€250		
Package No 4	€500		
Package No 5	€50		
Package No 6	€200		
Package No 7	€2,000		
Package No 8	€2,000		
Package No 9	€1,000		
Package No 10	€100		
Package No 11	€1,000		
Package No 12	€6,000		
Package No 13	€10,000		
Package No 14	€12,500		
Package No 15	€15,000		

Company or sponsor name: _____
EXACTLY AS IT SHOULD BE ACKNOWLEDGED IN THE ADVERTISING

Sponsors address (mailing): _____

Post/EIR code: _____

Email: _____ Mobile no: _____

Sponsorship details € _____

FOR MORE INFORMATION

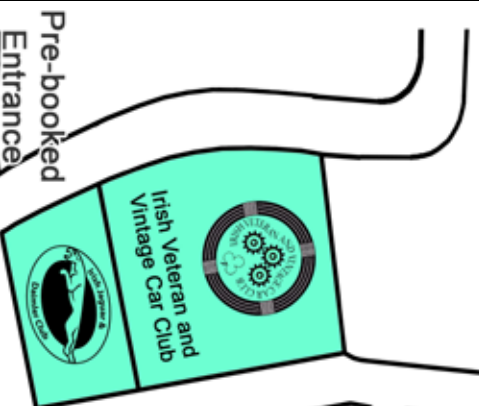
Contact David J Roome: treasurer@irishjagclub.ie. Irish Jaguar & Daimler Club CLG, DCCA House, Unit 70B Grange Close, Baldoyle Industrial Estate, Baldoyle Dublin 13.

Please make cheques payable to Irish Jaguar & Daimler Club CLG and post to the above address.

Note: Sponsors 6k to 15K must have application form with cheques before the end of February so that logos can go onto all advertising.

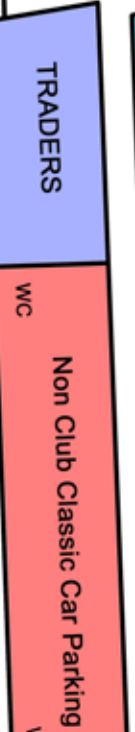
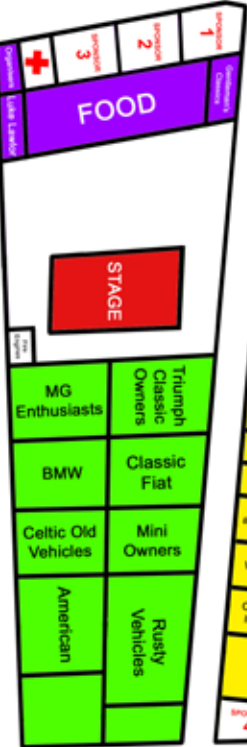
Entrance
GATE 2

EMERGENCY
EXIT
Pedestrian
Entrance



Pre-booked
Entrance
GATE 1

Pedestrian
Entrance



Templeogue Rd

N81

N81